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3 reasons to go to Fairfield business showcase Wednesday

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Staff Writer

FAIRFIELD — Fairfield Chamber of Commerce's annual Business Showcase returns Wednesday and the Journal-News talked to one of the event organizers, chamber president and chief executive Kert Radel, about the top reasons to go.

The showcase will be held from 1:30 to 5:30 p.m. Wednesday at Receptions Conference Center, located at 5975 Boymel Drive, Fairfield. The event is free to attend and open to the public.

The annual local business exhibition has been hosted by the chamber for at least 18 years, Radel said.

1. Unbeatable networking: Over 100 booths from area businesses and organizations will be on display during the showcase. Attendees will have the opportunity to network with not only exhibitors, but also with other visitors, Radel said.

"It's a great opportunity to make key business connections," he said. "You can network with over 100 exhibitors under one roof in one day."

He said it's one of the chamber's biggest networking events of the year.

2. See what's new: The theme of this year's Fairfield business showcase is "The Boardwalk of Business."

New at the expo will be a fun zone with activities put on by Miles of Golf, Fairfield Family YMCA and The WEB Extreme Entertainment, Radel said. It will be an area to play games and win prizes.

Also new this year is a display with representatives from The Ohio Bureau of Workers' Compensation. Business visitors and owners can learn about grant opportunities including grants for safety intervention, workplace wellness and more, according to the chamber.

3. Learn more about Fairfield businesses: Find out what products and services Fairfield, Fairfield Twp. and other area businesses have to offer at the showcase.

A wide variety of businesses are participating such as banking, home improvement, security, health care rehabilitation, auto repair, insurance and retail businesses, as well as local government agencies including OhioMeansJobs-Butler County, the local job center, Radel said.

"We have such a wide variety of different companies that are in the showcase itself," he said.

From 4 to 5:30 p.m. during the event is Taste of Fairfield, featuring food samples from over 10 restaurants and caterers, Radel said.

Cox Media Group Ohio, the publisher of this newspaper and website, is one of the event participants.

FOR MORE INFORMATION

Go online to www.fairfieldchamber.com/

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